

# Setting Benchmarks for Success

**PROGRAM GOAL:**

By the end of this year  
we will see...

**STRATEGIES:**

We will ensure that we achieve  
this goal by implementing the  
following strategies...

**VISION OF SUCCESS:**

We will know we have  
successfully achieved this goal  
when we see, hear, or feel...

**MEASUREMENTS:**

We will measure the impact of  
this strategy using...