You Tube It Script

STEP 1: CONTENT DEVELOPMENT

INSTRUCTIONS
Work with your group-members to respond to the following questions:
• What is the issue you chose?
• Why is it important to you?
• Why should other people care about it?
• What are the problems associated with this issue?
• What is the impact these problems are having on the youth, community or world?
• What action do you want others to take after watching this video?

STEP 2: SCRIPT PRODUCTION

INSTRUCTIONS
Turn the ideas from Step 1 into an impassioned speech that will move viewers to action. One sample template is provided below:

We are youth from ___________________________________________ .
We are __________________________________________________________ about __________________________________________________________ .
HOW ARE THEY FEELING about __________________________________________________________ .
As citizens of this ___________________________________________ , we have a _____________ right, responsibility, request, demand, etc.

As citizens of this ___________________________________________ , we have a _____________ right, responsibility, request, demand, etc.

We are asking you ___________________________________________ to please:

We are asking you ___________________________________________ to please:

TEACHERS, COMMUNITY, PARENTS, FAMILY

This issue ___________________________________________ (HAS BEEN GOING ON TOO LONG, BEEN IGNORED FOR GENERATIONS, IS AFFECTING MORE THAN JUST US ETC.)

You can help by ___________________________________________ .

You can help by ___________________________________________ .

Please join us today. Share this video, write a comment, take action!!
You Tube It Script, continued

### STEP 3: VIDEOGRAPHY

1. What are the most important messages you want to communicate?
2. What images or actions can support this message?
3. What is the feeling you want viewers to have?
4. What music, words, or actions create this feeling?
5. Use the following storyboard template to create each frame or scene of your video.

<table>
<thead>
<tr>
<th>Scene</th>
<th>Acting ideas</th>
<th>Music, props, sounds</th>
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